

# BUSTING-REVERSE MORTGAGE-MYTHS

How Loan Officers Can Make Sense of the Reverse Mortgage Industry in 2022



TODD AUSHERMAN CO-FOUNDER & CEO NOTAROO



JORDAN CONNELL VP SALES & TECHNOLOGY CHERRY CREEK MORTGAGE

#### Notar<u>oo</u>

## **BEFORE WE BEGIN**

- Thank you for joining us!
- We encourage you to submit questions throughout the webinar. Make sure you upvote questions you want answered.
- Feel free to share your thoughts and insights in the chat.
- If we cannot answer all questions within the allotted time, we'll do our best to follow up with a response
- These slides and a recording of this webinar will be shared with you in 24 hours.



#### **ABOUT JORDAN CONNELL**



- Jordan Connell is a skilled professional in the mortgage industry. Throughout the last decade, Jordan has worked in various positions including Wholesale AE, Loan Officer, Producing Branch Manager, Regional VP of Sales, and currently VP of Reverse Mortgage Sales Technology and Development at Cherry Creek Mortgage.
- Jordan has a passion for financial literacy, responsible homeownership, and the well-being of the senior community. Throughout his time in the mortgage industry, he has worked with thousands of senior clients and helped them understand the benefits of a Reverse Mortgage and how it can be used to improve the quality of their lives.
- In his current position, Jordan seeks to help other Loan Officers understand the benefits of the Reverse Mortgage and to enlist technology to make Reverse Mortgage transactions easier.

# **QUESTIONS?**



#### THANK YOU FOR BEING PART OF THIS CONVERSATION

Contact <u>todd@notaroo.com</u> with questions, or visit www.notaroo.com to learn more.





### Here's how lenders, borrowers, and everyone in between can get a better closing experience

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